



Rental Program (R&B)- Outline

Rent a WaterRower for as little as \$9.98 per week (\$43.24 per month)

The Rental program allows you to train with a WaterRower in your own home under very reasonable conditions.

The **advantages** of a rental program include:

1. No investment
2. Basic, Premium or M1 Models are available
3. Complete flexibility with no long-term obligation (only a 3 month minimum rental term)
4. The rental equipment can be purchased any time during the rental period at a discount
5. The equipment is very well looked after and well maintained
6. Professional support to help you achieve your training goals
7. Small administration fee

The Rental Program

The rental fee is \$43.24 per month (\$51.92 for Premium Machines and \$64.86 for the M1 HiRise)

The rental fee will be deducted from your bank account automatically once a month.

You simply register online, with no obligation by filling in the [registration form](#) (click here). Once you've registered, we will check the availability of rental equipment.

If equipment is available, you will receive the rental contract by e-mail within an hour. Please read the rental contract, print it out and fax it back (once received by us it is binding), and in 4-6 business days (subject to bank approval and shipping times) you can have a WaterRower in your own home and start your fitness regime!

The start-up costs are very minimal: A deposit of \$200.00 and the partial month's rental fee (Alaska and Hawaii will have an additional shipping charge) will be charged at the beginning of the rental period. Once the rental equipment is returned and is determined to be in proper working condition, the deposit will be credited automatically to your bank account.

Prior to dispatch all equipment is overhauled, cleaned and, if required, fitted with new castors, straps etc, to bring it to near as new condition.

With the WaterRower rental program, you are completely flexible and not committed to any long-term contracts. The minimum rental term is only 3 months. Once 3 months have passed, you can return the equipment to us upon a 30 day notice and we will terminate the contract on the last day of the first full month following receipt of your termination notice. We will even take care of arranging the pick-up for you.

At the end of the rental period you will be charged a \$99.95 pick-up fee to be deducted from the deposit.

The Buy Program

If it turns out you like rowing with the WaterRower (just like tens of thousands of our customers), you can continue with the inexpensive WaterRower rental program for an unlimited time.

However, if you wish to purchase your WaterRower you may receive a discount of as much as 70% or more. The exact discount will depend on how old the equipment was at the time of rental and how long you have been renting it from us.

It's very simple. Once the minimum rental period of three months has expired, you can purchase the equipment at any time. And the longer you rent the WaterRower from us, the greater the discount when you decide to purchase, as follows:

Total Rental Period	3 mth	6 mth	9 mth	12 mth	18 mth	24 mth	36 mth
Discount offered	0%	5%	10%	20%	25%	30%	40%

Of course not every rental machine is brand new at the commencement of the rental period and hence machines are further discounted depending on their age, as follows;

Age of Equipment	Purchase Value of Machine		
	Basic Model	Premium Model	M1 Model
Brand New Price	\$1095.00	\$1295.00	\$1795.00
Less than 1 Year Old	\$1062.00	\$1255.97	\$1740.90
1 to 2 Years old	\$908.85	\$1074.85	\$1489.85
2 to 3 Years old	\$766.50	\$906.50	\$1256.50
3 to 4 Years old	\$624.15	\$738.15	\$1023.15
4 to 5 Years old	\$470.85	\$556.85	\$771.85
More than 5 Years old	\$328.50	\$388.50	\$538.50

If you buy the WaterRower, your deposit will be applied towards the purchase price and an administration fee of \$19.95 will be charged.

An example of the R&B plan:

If you rent a Basic WaterRower for 12 months and the equipment is between 2 and 3 years old when it is delivered, you can purchase it for \$766.50 minus the 20% discount, plus \$19.95 for the administrative fee, which comes to a total of \$633.15. That equals a saving of 57% on the new equipment list price.

Register now for the interesting WaterRower rental program.